

The call for proposals is **open from 8 October 2010 to 14 December 2010!**
The available thematic areas and financing conditions are summarized in the next pages.

If you are planning to submit a project, here are the first steps to take:



Come for a consultation!

We strongly recommended the applicants to come for **consultations** and discuss the project ideas before submitting the applications. This can be done at the Joint Technical Secretariat (JTS) main office in Tartu or Information Point in Riga. Please contact us and arrange an appointment!

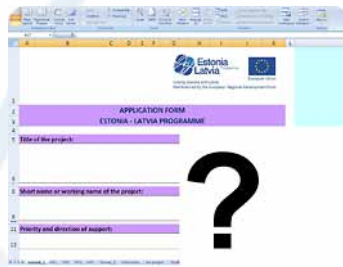
Attend the practical seminar "How to fill the application form"!

JTS is organizing practical seminars for those who are planning to submit projects within this call and are already familiar with the application form. Attending one of these seminars will give you a chance to discuss all the unclear issues regarding application, as well as to carry out relevant practical exercises. Seminars will take place on **28 and 29 October in Rīga** (in Latvian) and **29 October in Tartu** (in Estonian). Registration is available on the Programme's website www.estlat.eu until 26 October.



Submit your draft application for review!

You are also very welcome to **submit a draft application form** to have it reviewed and commented by the JTS before the application. This can be done one time for each project during the call **until 16 November 2010**. Such feedback will help you to understand the strengths and weaknesses of your project and allow you to make improvements before the final submission.



Read in the next pages:

Criteria for the open call for proposals (2-3)

Other news (4)



Thematic priorities and directions of support available	Who can apply and for what financing?	General conditions for priority / direction of support
Priority 1. Increased cohesion of the Programme area		
<p>Direction of support 1.1 - Reducing isolation through improved internal and external connectivity of the Programme area</p> <p>Direction of support 1.2 – Enhancing joint management of public services and resources</p>	<p>Public sector organizations Non-governmental organizations (NGOs)</p> <hr/> <p>Private companies <i>Particularly encouraged to apply!</i></p>	<p>Programme financing up to 83% of the total partner's budget Partners of approved projects in Latvia can receive additional 5% of state financing</p> <hr/> <p>Programme financing up to 50% of the total partner's budget <u>De minimis</u> limit for total Community and national funds one enterprise can receive in 3 years: €200 000 (€100 000 for road transport, €30 000 for fisheries, €7500 for agricultural production)</p> <p>ERDF financing for one project: €20 000 – €2 000 000 €20 000 – €300 000, if NGO is the lead partner (one that submits and coordinates the whole project)</p>
Priority 2. Higher competitiveness of the Programme area		
<p>Direction of support 2.1 – “Facilitating business start-up and development”</p> <p>Direction of support 2.2 – “Increasing the attractiveness of the Programme area”</p> <p>Direction of support 2.3 – “Enhancing employable skills and human resources” <i>Under priority 2, the Programme encourages local municipalities and business associations to initiate projects, which improve business environment. Particularly welcome are projects, which support job creation in the Programme area, innovative product and service development, and export-oriented entrepreneurship</i></p>	<p>Public sector organizations Non-governmental organizations (NGOs)</p> <hr/> <p>Private companies</p>	<p>Programme financing up to 83% of the total partner's budget Partners of approved projects in Latvia can receive additional 5% of state financing</p> <hr/> <p>Programme financing up to 50% of the total partner's budget <u>De minimis</u> limit for total Community and national funds one enterprise can receive in 3 years: €200 000 (€100 000 for road transport, €30 000 for fisheries, €7500 for agricultural production)</p> <p>For directions of support 2.1 and 2.3: ERDF financing for one project: €20 000 – €2 000 000 €20 000 – €300 000, if NGO is the lead partner</p> <p>For directions of support 2.2: ERDF financing for one project: €20 000 – €250 000 Programme can support only projects focused on joint marketing activities to increase the tourism exchange within the programme area, and to increase the number of foreign visitors overnight stays Projects have to show evidence of thoroughly planned customer journey No construction or reconstruction works are allowed Maximum amount of the budget line „Investments“ can be up to 1/3 of each partner's budget</p>
Priority 3. Active, sustainable and integrated communities		
<p>Direction of support 3.2 - Promoting grass-root level actions <i>Cooperation projects from NGOs are particularly encouraged</i></p>	<p>Public sector organizations Non-governmental organizations (NGOs)</p>	<p>ERDF financing for one project: €20 000 –€150 000</p> <p>Programme financing up to 85% of the total partner's budget No financing for sports projects (due to the large number of previously approved projects in sports field) No construction or reconstruction works are allowed Maximum amount of the budget line „Investments“ can be up to 1/3 of each partner's budget</p>

How to find a partner?

If you are in search for a cooperation partner in Estonia or Latvia, we recommend you to visit our website section "Partner search" (www.estlat.eu/partner-search), where you can share your idea online, see the ideas posted by other potential applicants, as well as find some helpful contact information of intermediary institutions. We are happy that many Latvians and Estonians attended our partner search event on 8 October in Pärnu - similar event will be organized again before the next call for proposals.



How to find more information?

All information about the Estonia – Latvia Programme, its application requirements, application procedure and project selection can be found at the Programme's web page www.estlat.eu. Please visit the sections „Programme”, „For Applicants”, as well as the sections available in Estonian and Latvian. Please also study the Programme Manual, which describes the Programme and its rules more in detail.

What are the consultations for?

JTS provides consultations about the general suitability of your idea in the context of the Estonia – Latvia Programme (how your idea fits under the Programme's goals, available directions of support and understanding of cross-border cooperation) and various technical issues regarding project application and assessment. Therefore we ask you to briefly describe us your idea and plans before coming to the consultation. Please note that JTS cannot develop ideas or projects for you – this is responsibility of the applicant.

What to remember when filling the application form?

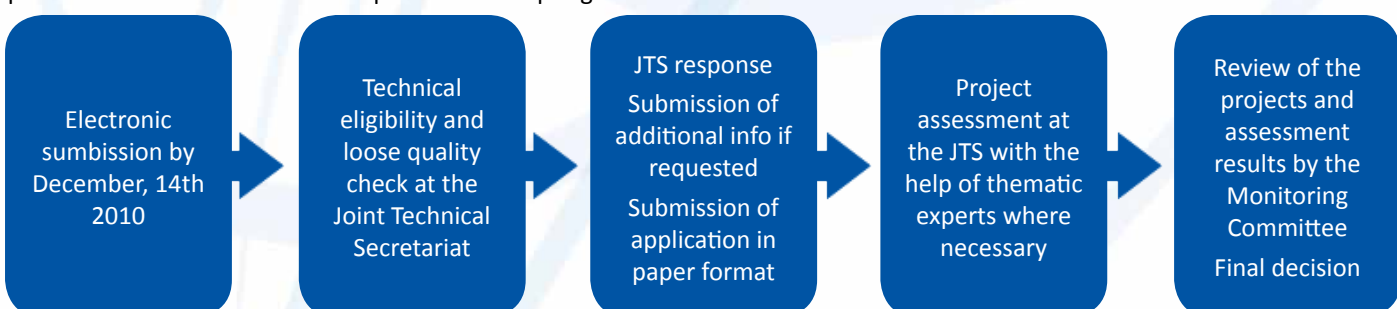
Your application form will be used as the main source of information for making assessment and final decision on the project. Therefore it is very important to describe and explain your plans in detail, not to lose points for incomplete information.

What is the application procedure?

Project applications first have to be submitted electronically to info@estlat.eu by **14 December 2010** (23:59). Project application should contain the application form, co-financing statement and other documents that are necessary depending on the type of project and its partners – please check the table under www.estlat.eu/for-applicants/document-to-submit/. The last signature page of the application form should be printed out, signed, scanned and also sent by email. In case there are technical drawings for construction, those can be submitted on paper and have to be sent out by the same deadline. Paper version of the project application is asked at a later stage.

What happens after submission?

All submitted projects go through various steps of assessment illustrated below. It is based on established technical eligibility and quality assessment criteria, which are described in more detail in the Programme Manual (www.estlat.eu/for-applicants/programme-manual). Please note that certain additional information can be asked from the applicants during this process. The final decisions are expected in late spring 2011.



Other news and developments:

- Please find the updated Programme Manual and application form on the Programme's website www.estlat.eu! Updates include information on the current call for proposals, assessment criteria, as well as financial overview, revenue generating issues and other aspects.
- **Contact forum for the potential applicants** of the Estonia – Latvia Programme took place on 8 October 2010 in Pärnu, Estonia, bringing together around 150 participants from both countries.
- Practical seminars on procurement and communication issues will be organized **for the running projects** in early 2011 – more information to follow.

In other cooperation programmes...

Estonia - Latvia - Russia Programme:

<http://www.estlatrus.eu/>

First call for proposals is open until 29 November 2010

Central Baltic INTERREG IV A Programme:

<http://www.centralbaltic.eu/>

The call for proposals will be open from 1 November to 30 November 2010

Baltic Sea Region Programme:

<http://eu.baltic.net/>

Conference "The power of the Baltic Sea macro-region" is taking place on 30 November - 1 December 2010 in Jyväskylä, Finland

South Baltic Programme:

<http://en.southbaltic.eu>

The call for proposals will open from 21 October to 17 December 2010

Links to other European Territorial Cooperation programmes operating in the Baltic Sea region are available under <http://www.estlat.eu/links>

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<http://www.estlat.eu>

Did you know...

How to cook Estonian Karask:

- 2.5 dl sour milk
- 1 egg
- 1 teaspoon salt
- 1 teaspoon sugar
- 2 tbs oil
- 1 teaspoon caraway seeds
- 3 dl barley flour
- 1,5 dl wheat flour
- 1 teaspoon baking soda



Beat the eggs, add salt and sugar, sour milk, oil, then cumin. In another bowl, mix flour and soda and add to the liquid part. Mix well and make buns of preferred shape. Then bake in the oven for 20-25 min at 200°C.

/From <http://koki-moki.blogspot.com> and www.harmoonikum.ee/

Head isu!

How to cook Latvian Herring in a Jacket:

- 1 salted herring
- 150g boiled vegetables (carrot, beetroot, green peas)
- 100g sour cream
- 10g horseradish
- salt, sugar to taste
- spring onions



Soak herring and peel off skin.

Slice fillet into angled pieces.

Dice vegetables and arrange to cover a fish plate in a slight mound. Arrange the pieces of herring on top of the mound with the points coming together in the centre. Mix sour cream, horseradish, salt and sugar and pour diagonally over the herring. Spread chopped spring onions. Cut hollow cone shapes from a boiled carrot to decorate the centre or one side of the dish.

/From <http://www.li.lv/>

Labu apetīti!